

Bridging the Gap Between Youth & their Bright future.



HR SUMMIT 2017

AN EVENT TOBRIDGE THE GAP BETWEEN YOUTH

AND THEIR BRIGHT FUTURE

Discharge REPORT 9th APRIL 2017







HR SUMMIT 2017 - CONCEPT:

93% of MBA's and 80% of engineers in India are unemployable, owing to the lack of connect between what they are taught in colleges, and the industrial requirements.

With diversity and inclusion gaining grip on corporate India in recent years, the need to handle a multi-generational workforce has become important for any industry. India produces more than six million graduates every year. However, a majority of them are not "Industry -Ready" because of the Skill-Gap

Since India is going to be the youngest country by 2020, it is essential to understand the expectations of youth from the corporate front and vice versa. This will help understand both the generations and achieve a consensus to bridge the talent deficit gap.

This summit was organized as a part of our efforts to create a platform for the young students to interact with and learn from the leaders they aspire to be. It was an interactive space which successfully resolved the Skill-Gap, as today, one of the leading reasons of unemployment is the Skill-Gap.





12:30 - 13:30

EVENT REGISTRTAIONS

13:30 - 13:45

WELCOME ADDRESS

13:34 - 14:00

INTRODUCTION OF THE GUEST

14:00-14:15

LIGHTNING OF THE LAMP

14:15 - 14:35

LEAD TALK BY RANBIR SINGH

14:35 - 15:00

LEAD TALK BY MS. PREETI DAS













EVENT SCHEDULE

15:00 - 15:25

LEAD TALK BY MR. SANJAY
DAVE

15:25 - 15:50

LEAD TALK BY MR. VARUN
AGARWAL

15:50 - 16:20

HIGH TEA

16:20 - 17:50

WORKSHOP ON ENTREPRENEURSHIP

16:20 - 17:50

WORKSHOP ON HACKING PLACEMENTS

17:50 - 18:45

PANEL DISCUSSION ON "WHAT ARE THE CHALLENGES HRS FACE WITH MILENNIALS?"













EVENT SCHEDULE

18:45 - 19:00

KEYNOTE SPEECH

19:00 - 19:20

INTRODUCTION TO OUTGOING GLOBAL VOLUNTEER

19:20 - 19:30

CLOSING & VOTE OF THANKS





















PANELIST AND WORKSHOP COORDINATORES

PANELS
SPEAKER 1

MR. YOGESH RAMDASANI DEPUTY HR MANAGER, ADANI PORTS, AND SEZ

PANELS
SPEAKER 2

MS. MEENAKSHI AGARWAL DEPUTY HR MANAGER, OILEX LTD

PANELS
SPEAKER 3

MR. HIMANSHU TRIVEDI –
HR MANAGER, WEATHERFORD
DRILLING, AND PRODUCTION SERVICES

PANELS
SPEAKER 4

MR. PRASHANT VAIDYA
VICE PRESIDENT HR, JOHN ENERGY

PANELS
SPEAKER 5

MR. KAVAN PUROHIT – DIRECTOR HR, SNL FINANCE LTD.

WORKSHOP COORDINATORS

HACKING PLACEMENT - MS. ANUPAMA BOHRA ENTREPRENEURSHIP - MR. ANAY MASHRUWALA



































Event highlights

- The format of entire event was changed from the way it
 was done in the previous years by dividing it into
 different parts: Inspire, Engage and Act which helped
 the delegates to gain the most out of the Event and also
 helped them with an insight of how they can make most
 out of their college life.
- For the first time in AIESEC India a celebrity being called for an LC Event.
- HR's From various MNCs such as Adani Ports and SEZ,
 Oilex Ltd, Weatherford Drilling and Production Services,
 John Energy and SNL Finance Ltd. came down to PDPU for
 the Panel Discussion.
- Major Focus of the Event being the Panel Discussion was delivered in a very interactive way and the delegates were able to connect to the topic.
- An open space for Delegates was Organized at the dinner where they were able to interact with the HRs and the Chief Guest of the event.
- Workshops were taken by Major Incubators and Government officials from Ahmedabad.



Event highlights

- Also OGV as a product was displayed in front of 270+ young individuals of Ahmedabad.
- PDPU Authorities appreciated the event.
- Presence of Palak sir, TP Singh Sir and Nigam Sir at the event.



EVENT HIGHLIGHTS

- Major Monetary partnership done with Government helped sustain the event.
- In-kind Radio Partnerships helped to market the event to an entirely different level.
- The OC was very hardworking and brought a new level of energy to the team. All the OC members were new recruits and now are capable of taking up CCVP Positions.
- Delegation Kits for the event came from an In-kind Partnership.
- Accommodation of the Chief Guest also sorted through in-kind partnership.
- Improved Alumni Relations by inviting them for event as session takers as well as anchors.
- The event flow on the day went quiet smooth without many problems.
- Transportation being arranged for the delegates of the event encouraging more participation in the event.
- Coverage of the Entire event by External Photographers and Videographers



Attendees



The event witnessed a footfall of 300+ individuals

The profile of attendees:

- STUDENTS
- HR PERSONNEL'S
- AIESEC MEMBERS
- ENTREPRENEURS
- INTERNSHIP PARTICIPANTS
- COLLEGE FACULTY AND STAFF
- CORPORATE PROFESSIONALS

















STRENGHTS

- Venue, Dinner and other major logistics sorted through PDPU.
- A total expense of Rs. 1.58 Lakhs done by PDPU.
- Many In-kind Partnerships done resulting in cost cutting:
 - Delegation Kits
 - Accommodation for Chief Guest
 - Walkie Talkies
 - Certificate printing
 - Flower Decoration
- Stationary open on Sunday resulting in solving of many problems on the day of event.
- Good Relations with Stakeholders resulted in returning of many unused materials back after the event.
- For the first time a celebrity was called for an LC event.
- Reach out to a lot many colleges except PDPU.
- Personalized mementoes were given to all the dignitaries



STRENGHTS

- Radio Advertisements done for an LC Event after 2 Years.
- HRs from National and Multinational companies coming down to PDPU for the event.
- Personalized Invitations given to most of the dignitaries in PDPU.
- Workshops conducted from Incubators like IIC and government officials In kind.
- Professional Photographers and Videographers called for Coverage.
- Social media marketing of AIESEC and its event by a young entrepreneur
- Proper OC and CC Induction and meetings.
- Small CC Led to better synergy.



Weakness

- Some major expenses not seen during budget making resulting in major problems in cash flow at the time of events.
- Selling of 400 passes started before finishing selling of 300 passes.
- No end responsible for keeping a track of pass selling in Ahmedabad resulting in a lot of confusion.
- No Track of Passes sold through PayTm
- No clearance made to members about the information to be take from the pass buyers.
- Less members in OC for finance and logistics
- Use of Multiple payment numbers for pass selling.
- Low synergy with OGV led to no HR Talks in any of the colleges
- Cancellation of Arnabh Kumar One month before the event.



WEAKNESS

- Delay in start of Pass selling due to delay in fixing of the Main Speaker
- Varun Agrawal already been to PDPU so crowd attraction in PDPU through the main Note speaker could not happen.
- Delay in the marketing timeline.
- A proper list of requirements for the sessions not taken from the one who was delivering the session.
- HRs Cancelling One day before the event.
- Assigning of Escorts to the guests not properly done.
- Resignation of CCVP BD led to added burden on the other CCVPs.



Finance

Monetary Sponsors

ORGANIZATION	MONEY RECEIVED (INR)
GOVERNMENT	50,000
ROYAL TECHNOSOFT	10,000



Finance

In Kind Partnerships

RADIO ADVERTISMENTS

PHOTOGRAPHY AND VIDEOGRAPHY

WORKSHOPS AND SPEAKERS - INKIND

DELEGATION KITS

ACCOMODATION OF CHIEF GUEST

WALKIE TALKIES

CERTIFICATE PRINTING

FLOWER DECORATION



SUMMARY

74.000 RAISED

300 PASSES SOLD

5 PANELISTS FROM MNCS

GOVERNMENT PARTNERHSIP

VARUN
AGARWAL AS
GUEST SPEAKER

WORKSHOP BY

270+
ATTENDEES

4 WELL KNOWN
SPEAKER

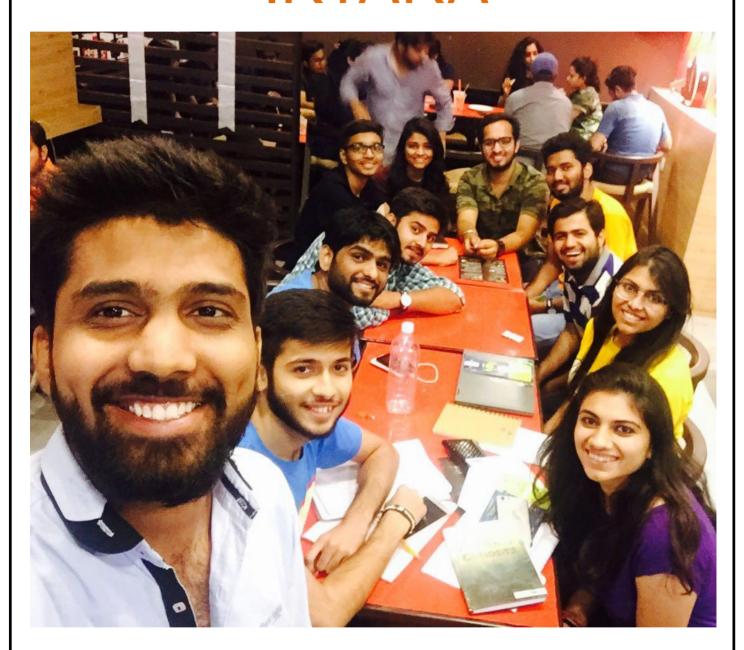
IN KIND SPONSPERSHIP WORTH 1 LAKH

15 PARTNERS

ALUMINI CONTRIBUTION AS HOST AND SPEAKER



IKTARA













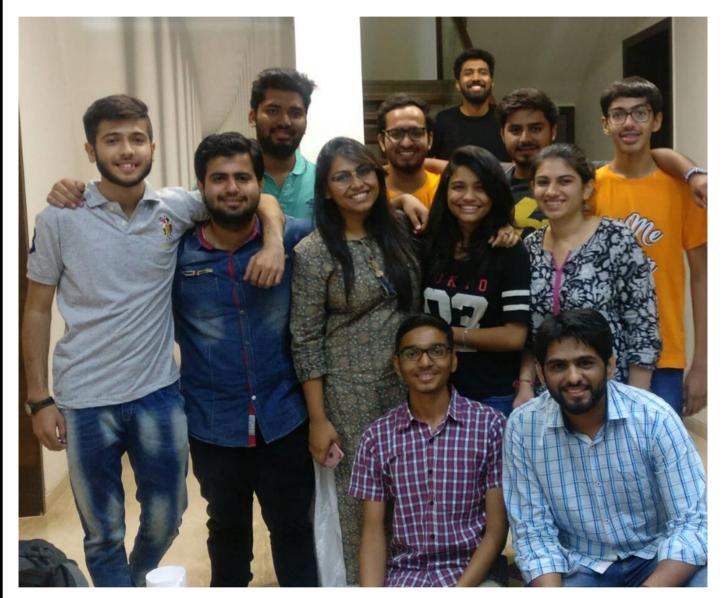








IKTARA



Signing off as the Core and Organizing

Committee of

HR SUMMIT 2017







