

The logo features the letters 'HR' in a large, bold, sans-serif font. The 'H' is white, and the 'R' is dark blue. The letters are set against a background of a blurred crowd of people with their hands raised, overlaid with a dark blue semi-transparent filter. A large, light gray geometric shape, resembling a stylized house or a large letter 'A', is positioned behind the 'HR' text.

HR

Summit



2017

Bridging the Gap Between Youth & their Bright future.



HR SUMMIT 2017

AN EVENT TO BRIDGE THE GAP BETWEEN YOUTH
AND THEIR BRIGHT FUTURE

Discharge REPORT
9th APRIL 2017





HR SUMMIT 2017 – CONCEPT :

93% of MBA's and 80% of engineers in India are unemployable, owing to the lack of connect between what they are taught in colleges, and the industrial requirements.

With diversity and inclusion gaining grip on corporate India in recent years, the need to handle a multi-generational workforce has become important for any industry. India produces more than six million graduates every year. However, a majority of them are not "Industry -Ready" because of the Skill-Gap

Since India is going to be the youngest country by 2020, it is essential to understand the expectations of youth from the corporate front and vice versa. This will help understand both the generations and achieve a consensus to bridge the talent deficit gap.

This summit was organized as a part of our efforts to create a platform for the young students to interact with and learn from the leaders they aspire to be. It was an interactive space which successfully resolved the Skill-Gap, as today, one of the leading reasons of unemployment is the Skill-Gap.





EVENT SCHEDULE

12:30 – 13:30

EVENT REGISTRATIONS

13:30 – 13:45

WELCOME ADDRESS

13:34 – 14:00

INTRODUCTION OF THE GUEST

14:00– 14:15

LIGHTNING OF THE LAMP

14:15 – 14:35

LEAD TALK BY RANBIR SINGH

14:35 – 15:00

LEAD TALK BY MS. PREETI DAS





EVENT SCHEDULE

15:00 – 15:25

LEAD TALK BY MR. SANJAY
DAVE

15:25 – 15:50

LEAD TALK BY MR. VARUN
AGARWAL

15:50 – 16:20

HIGH TEA

16:20 – 17:50

WORKSHOP ON
ENTREPRENEURSHIP

16:20 - 17:50

WORKSHOP ON HACKING
PLACEMENTS

17:50 – 18:45

PANEL DISCUSSION ON “WHAT
ARE THE CHALLENGES HRs
FACE WITH MILLENNIALS?”





EVENT SCHEDULE

18:45 – 19:00

KEYNOTE SPEECH

19:00 – 19:20

INTRODUCTION TO
OUTGOING GLOBAL
VOLUNTEER

19:20 – 19:30

CLOSING & VOTE OF THANKS





PANELIST AND WORKSHOP COORDINATORS

PANELS SPEAKER 1

MR. YOGESH RAMDASANI DEPUTY HR
MANAGER, ADANI PORTS, AND SEZ

PANELS SPEAKER 2

MS. MEENAKSHI AGARWAL DEPUTY
HR MANAGER, OILEX LTD

PANELS SPEAKER 3

MR. HIMANSHU TRIVEDI –
HR MANAGER, WEATHERFORD
DRILLING, AND PRODUCTION SERVICES

PANELS SPEAKER 4

MR. PRASHANT VAIDYA
VICE PRESIDENT HR, JOHN ENERGY

PANELS SPEAKER 5

MR. KAVAN PUROHIT –
DIRECTOR HR, SNL FINANCE LTD.

WORKSHOP COORDINATORS

HACKING PLACEMENT - MS. ANUPAMA
BOHRA
ENTREPRENEURSHIP - MR. ANAY
MASHRUWALA







Event highlights

- The format of entire event was changed from the way it was done in the previous years by dividing it into different parts : Inspire, Engage and Act which helped the delegates to gain the most out of the Event and also helped them with an insight of how they can make most out of their college life.
- For the first time in AIESEC India a celebrity being called for an LC Event.
- HR's From various MNCs such as Adani Ports and SEZ, Oilex Ltd, Weatherford Drilling and Production Services, John Energy and SNL Finance Ltd. came down to PDPU for the Panel Discussion.
- Major Focus of the Event being the Panel Discussion was delivered in a very interactive way and the delegates were able to connect to the topic.
- An open space for Delegates was Organized at the dinner where they were able to interact with the HRs and the Chief Guest of the event.
- Workshops were taken by Major Incubators and Government officials from Ahmedabad.



Event highlights

- Also OGV as a product was displayed in front of 270+ young individuals of Ahmedabad.
- PDPU Authorities appreciated the event.
- Presence of Palak sir, TP Singh Sir and Nigam Sir at the event.



EVENT HIGHLIGHTS

- Major Monetary partnership done with Government helped sustain the event.
- In-kind Radio Partnerships helped to market the event to an entirely different level.
- The OC was very hardworking and brought a new level of energy to the team. All the OC members were new recruits and now are capable of taking up CCVP Positions.
- Delegation Kits for the event came from an In-kind Partnership.
- Accommodation of the Chief Guest also sorted through in-kind partnership.
- Improved Alumni Relations by inviting them for event as session takers as well as anchors.
- The event flow on the day went quiet smooth without many problems.
- Transportation being arranged for the delegates of the event encouraging more participation in the event.
- Coverage of the Entire event by External Photographers and Videographers



Attendees



The event witnessed a footfall of 300+ individuals

The profile of attendees :

- **STUDENTS**
- **HR PERSONNEL'S**
- **AIESEC MEMBERS**
- **ENTREPRENEURS**
- **INTERNSHIP PARTICIPANTS**
- **COLLEGE FACULTY AND STAFF**
- **CORPORATE PROFESSIONALS**





STRENGTHS

- **Venue, Dinner and other major logistics sorted through PDPU.**
- **A total expense of Rs. 1.58 Lakhs done by PDPU.**
- **Many In-kind Partnerships done resulting in cost cutting:**
 - **Delegation Kits**
 - **Accommodation for Chief Guest**
 - **Walkie Talkies**
 - **Certificate printing**
 - **Flower Decoration**
- **Stationary open on Sunday resulting in solving of many problems on the day of event.**
- **Good Relations with Stakeholders resulted in returning of many unused materials back after the event.**
- **For the first time a celebrity was called for an LC event.**
- **Reach out to a lot many colleges except PDPU.**
- **Personalized mementoes were given to all the dignitaries**



STRENGTHS

- **Radio Advertisements done for an LC Event after 2 Years.**
- **HRs from National and Multinational companies coming down to PDPU for the event.**
- **Personalized Invitations given to most of the dignitaries in PDPU.**
- **Workshops conducted from Incubators like IIC and government officials In kind.**
- **Professional Photographers and Videographers called for Coverage.**
- **Social media marketing of AIESEC and its event by a young entrepreneur**
- **Proper OC and CC Induction and meetings.**
- **Small CC Led to better synergy.**



Weakness

- Some major expenses not seen during budget making resulting in major problems in cash flow at the time of events.
- Selling of 400 passes started before finishing selling of 300 passes.
- No end responsible for keeping a track of pass selling in Ahmedabad resulting in a lot of confusion.
- No Track of Passes sold through PayTm
- No clearance made to members about the information to be take from the pass buyers.
- Less members in OC for finance and logistics
- Use of Multiple payment numbers for pass selling.
- Low synergy with OGV led to no HR Talks in any of the colleges
- Cancellation of Arnabh Kumar One month before the event.



WEAKNESS

- **Delay in start of Pass selling due to delay in fixing of the Main Speaker**
- **Varun Agrawal already been to PDPU so crowd attraction in PDPU through the main Note speaker could not happen.**
- **Delay in the marketing timeline.**
- **A proper list of requirements for the sessions not taken from the one who was delivering the session.**
- **HRs Cancelling One day before the event.**
- **Assigning of Escorts to the guests not properly done.**
- **Resignation of CCVP BD led to added burden on the other CCVPs.**



Finance

Monetary Sponsors

ORGANIZATION	MONEY RECEIVED (INR)
GOVERNMENT	50,000
ROYAL TECHNOSOFT	10,000



Finance

In Kind Partnerships

RADIO ADVERTISEMENTS

PHOTOGRAPHY AND VIDEOGRAPHY

WORKSHOPS AND SPEAKERS - INKIND

DELEGATION KITS

ACCOMODATION OF CHIEF GUEST

WALKIE TALKIES

CERTIFICATE PRINTING

FLOWER DECORATION



SUMMARY

74.000 RAISED

**5 PANELISTS
FROM MNCS**

**VARUN
AGARWAL AS
GUEST SPEAKER**

**270+
ATTENDEES**

**IN KIND
SPONSPERSHIP
WORTH 1 LAKH**

**300 PASSES
SOLD**

**GOVERNMENT
PARTNERHSIP**

**WORKSHOP BY
IIC**

**4 WELL KNOWN
SPEAKER**

15 PARTNERS

ALUMINI CONTRIBUTION AS HOST AND SPEAKER



IKTARA





IKTARA



**Signing off as the Core and Organizing
Committee of
HR SUMMIT 2017**

